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OR

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signature is required, see below.

•रotal of 1

Inventor, having ownership of the patent.

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Date

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May 11, 2010

Joel Thorson

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Issue Date

PATENT - POWER OF ATTORNEY

OR

REVOCATION OF POWER OF ATTORNEY WITH A NEW DOWER OF ATTORNEY

Patent Number

First Named Inventor

WITH A NEW POWER OF ATTORNEY AND	Title	Method and Apparatus for a Message Targeting and Filtering Database
CHANGE OF CORRESPONDENCE ADDRESS	Attorney Docket Num	per 104015-0003
I hereby revoke all previous powers of attorney given i	in the above-identified	i patent.
A Power of Attorney is submitted herewith. OR I hereby appoint Practitioner(s) associated with the for attorney(s) or agent(s) with respect to the petent identities the United States Patent and Trademark Office connecting the United States Patent and Trademark Office connecting the Practitioner(s) named below as my/or above, and to transact all business in the United States.	tified above, and to transcted therewith: our attorney(s) or agent(sect all business in 000099367 s) with respect to the patent identified
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SIGNATURE of inventor or Patent Owner

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Statement under 37 CFR 3.73(b) (Form PTC/SB/96) submitted herewith or filed on

Joel Thorse

forms are submitted.